

Design Brief

Resonance 2012

A design competition for students initiated and conducted by an educational institution is a unique and novel idea. Last year L.S. Raheja School of Architecture successfully translated this novel idea into reality.

DESIGN COMPETITION BRIEF – ARCHITECTURE DESIGN

“EARTHEN SYNTHESIS”

Preamble:

What is which essentially belongs to earth?

“It is that which germinates to seed around by its own propelled thinking, a human kind rooted to mother earth not only by virtue of being born but also by vision stimulated and sensitized by their endeavors and up liftment”

To belong to this group you & I or WE as a being strive very hard. but lesser mortals as we are, we can only applaud such a human, who being one in a million prophases his personality, ideology and contextuality within the domains of design to leave a indelible mark upon mother earth... marks that inspire millions to strive harder

‘Son of the soil’

‘Maticha manus’

‘Bhumi putra’

... With so many adjectives appended to them, they are immediate to you and continue to spread influential aura around our minds, hearts and intellect.

We need not really look too far around or too far ahead for them; you can identify them within you & within people. This design paradigm is based on and for such ‘personality’, ‘contextuality’, ideology’. The competition seeks to enumerate as built – unbuilt continuity; a visible or invisible spatial relationship between you as Architect / Designer with the son of your soil. A paradigm that defines the son of your soil demands that the architecture be rooted to the same earth that the son of your soil was rooted to... and not be a platform for photo-shop architecture!

Participants to select a “son of the soil”... a personality that by virtue of their art managed to inspire us mere mortals and touched our hearts & intellect, understand the context that enabled the inspiration and the efforts that made it possible. There is no restriction on the selection of the art-form and the artist.

Select a piece of land within your region and design on it an architectural paradigm that best encompasses all the virtues of the son. This spatial paradigm shall be freely accessible to all public and should be able to leave an indelible mark upon the intellect of the visitors ensuring that all the endeavors of the son are understood and remembered for a long time.

The activities considered are at the discretion of the participants. The total built area of the design proposal should not exceed 3000 square meters on a plot of land that best suites the proposal. The size, shape or location of the plot selected shall be unrestricted but the participants must be able to justify their selection of the art form, son of soil and the selected site.

Submission requirements:

The set of drawings and text submitted shall explain:

- Son of soil
- Site selection and justification
- Design proposal - explained by way of floor plans, sections, elevations and views as required.

Models may be built for the purpose of design development and presentation but the said models shall not be accepted as part of the submission. The participants are free to use photographs of the models on the sheets for explaining the design scheme.

Max 04 numbers of A1 size (594mm x 841 mm) opaque paper / board designed as individual sheets

DESIGN COMPETITION BRIEF – INTERIOR DESIGN

Mobi-Bureau

Preamble:

“Globalization has changed us into a company that searches the world, not just to sell or to source, but to find intellectual capital - the world's best talents and greatest ideas.” – Jack Welch

Globalization is the steady decline in importance of boundaries and geographical distance as constraints on mobility. A new phase of this process began following the end of World War II. People, goods and services, factors of production and their owners, financial capital, enterprises, technology, brand names, knowledge, ideas, culture and values today move far more easily across previously observed frontiers. This phenomenon affects virtually every nation or region in the world. The reality and ubiquity of the globalisation process is undeniably a blessing, giving optimum opportunity to increase choice and freedom. The phenomenon is driven, first, by technological advances reducing the cost of **transportation, mobility and communication**, and second, by deliberate political decisions to reduce or even to eliminate man-made barriers related to **mobility**.

The primary set of messages of the society we live in is: **Consume. Grow. Do what you want. Amuse yourselves.** The very working of this economic system, which has bestowed these unprecedented liberties, most cherished in the form of **physical mobility and material prosperity**, depends on encouraging people to defy limits. However, the key factor in globalization, **MOBILITY**, up to this point has been an executive toy...the primary aim of this design competition is to attempt to bring it to the masses.

Aim:

To make physical mobility a vital aspect of the economy of our Indian middle-class by designing a workspace for a professional in a soon-to-be-redundant B.E.S.T. Double-Decker bus

Objectives:

With due understanding of the Indian/local economic situation, choose a profession/professional that will prosper with the introduction of physical mobility in the form of an office/workspace on wheels to be provided in a B.E.S.T. Double-Decker bus. Equip the bus by redesigning its interiors to provide for every possible requirement of the client/profession in a way that it can, if necessary, be replicated as a prototype.

Submission requirements:

Set of drawings submitted shall explain:

- The design concept
- Design proposal by way of all relevant drawings (*scale 1:25*) such as level plans, one transverse section, one longitudinal section and all 4 façade elevations, entrance canopy detail (as required)
- Services & Security of the designed space

Models may be built for the purpose of design development and presentation but the said models shall not be accepted as part of the submission. The participants are free to use photographs of the models on the sheets for explaining the design scheme.

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